

Tom Vaughan-Mountford

Video Content Producer
Post-Production Expert
Designer and Author

Career Resume 2021



Hello, I'm Tom.

How can I help?



Since 1999 I have built a great career in video production, television advertising, writing, and graphic design.

I produce effective and good-looking work, often without the luxury of distant deadlines or generous budgets. **I'm in the business of making stuff work. I deliver the goods no matter the obstacles, or the demands of the clients.**

At peak throughput - as Senior Editor - I had direct involvement in the creation of more than 200 television commercials and corporate videos every year. I maintain a highly optimised productivity workflow to keep my projects on track. This reliability was instrumental in my company becoming a 'recommended producer' by Sky Media.

In 2021, the global academic publisher Taylor & Francis will be releasing my textbook, *Managing a Video Production Company*, a no-nonsense guide for undergraduate film and media students worldwide.

I'm an eager, hugely experienced, and highly versatile creative with tremendous commercial experience.

Play Reel





Core Skills

I have dedicated 20 years to developing the skills to deliver outstanding projects for my clients. Such experience has refined a unique mix of complementary abilities.

- Creative video editing - be it an ad campaign, YouTube series, or a high-octane teaser.
- Motion graphics creation for any purpose, from Twitch to broadcast TV.
- Colour correction and grading in Lumetri or DaVinci Resolve.
- Imaginative sound design and audio post-production with Adobe Audition.
- Expertise in broadcast QC, text legibility, and stringent file delivery specifications.
- Highly proficient in technical fault-finding, IT, and video systems engineering.
- Precise file management and metadata organisation. For one client alone I managed over 60,000 media assets - within a 160TB archive - without losing track of a thing.
- Punchy scriptwriting for video productions and commercials.
- Professional page layout in Adobe InDesign.
- Additional talents in filming, photography, lighting, streaming, and Wordpress.

Recent Projects | Post-Production

Trek Central | Pilot Episode

"Just received the video you edited for Trek Central... WOW! I, and the team, are seriously impressed, dare I say blown away by the quality of the video. Not only have you captured our style, but adapted it to something modern and vibrant that still fits the content we're talking about. This is simply fantastic!"

Jack Trestrail | Director & Executive Editor | Redwood Media Ltd



Storm | Spec Project

My original commission was to edit a trailer promoting the film project of a local CGI artist. At the client's request my original cut was made to the film's slow classical score. But, I was never entirely happy with the piece. Here, it is re-imagined here as a teaser for a fictitious game; edited to a far more appropriate music track.



Sky AdSmart | Entertainment Teaser

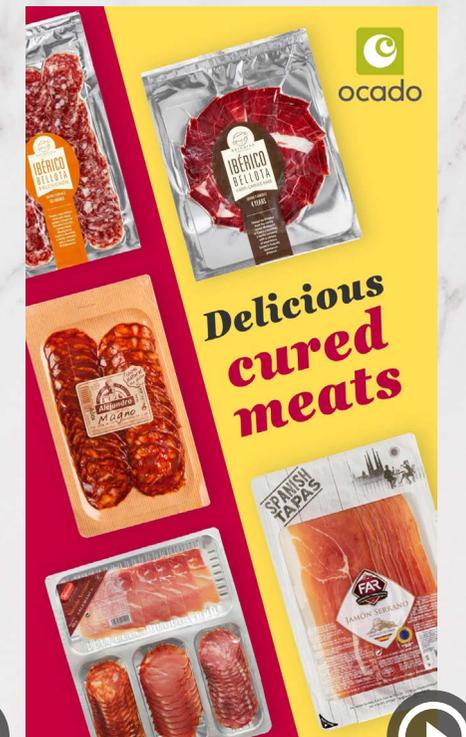
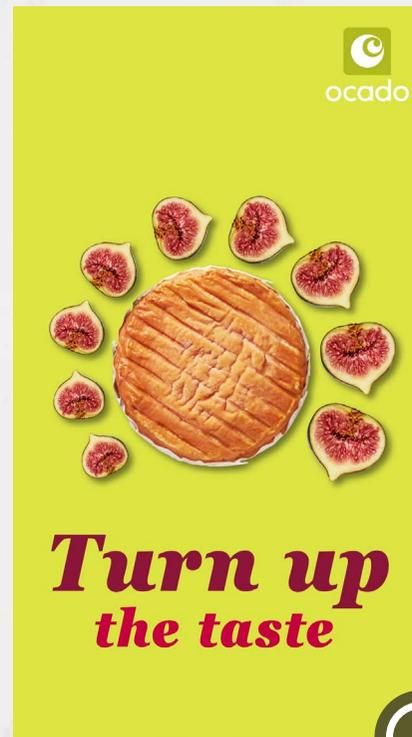
Sky granted me access to their top entertainment shows to produce a promo to attract advertisers to TV. It is interspersed with some of my own commercial production work. I'm proud of this, not only as a pleasing example of a high-pace music edit, but because Sky liked it so much they played it at the Royal Television Society Awards.



Case Study | Ocado

“ You surpassed all our expectations throughout the entire creative process, coming up with very diverse and interesting creative concepts, being very flexible with feedback and turning around iterations very quickly. Extremely easy to work with, and everyone internally was impressed with the finished assets. ”

Clarence So | Senior Strategy Manager | Ocado.com



The Instagram Stories for Ocado were created using nothing but static photography supplied by the client.

I split the images into component parts, allowing me to add movement to items within the image, to this I added animated text, music and sound effects. I prepared the finished ads for Ocado in 4:5 and 9:16 vertical aspect ratios. In order for Ocado to evaluate the effectiveness of their campaigns I also created static image banners of the ads for A/B testing.



Winner's Podium

The Winner's Podium Instagram Story was created entirely from supplied product photography, enabling the bottle and brand offer to be revised frequently and easily updated.



The Wine Snobs

I created 3x 15 second Facebook ads based on a historic woodcut illustration. I added speech bubbles to convey a comedy element that can be viewed with or without sound.

“We set a challenging brief for this project. We had a long and varied wish list. But when we saw the storyboards, we breathed a sigh of relief!”

Clare Sayers | Naked Wines



The right chemistry?

Hiring is deeply personal. I've done it. The chemistry needs to be just right. You might be thinking 'How might this guy fit into our team?'

My enthusiasm for working with others that share the same creative drive is unabated. I've worked with seasoned professionals and college graduates alike. I have been located in both soundproof edit suites and open-plan offices, but recently I fully embraced remote working via Adobe Creative Cloud, Zoom, and Microsoft Teams. **I'm friendly, chilled, and highly adaptable; a safe pair of hands for whatever challenge is thrown my way.**

So, what do I get up to outside of work?

I pursue swimming, running, gymnastics rings, yoga, and indoor climbing. I'm a competent snowboarder. I enjoy Star Trek, and Marvel. I can't stand football, but I'm into watching ice hockey. I love playing *Call of Duty* (*Modern Warfare*, and *Black Ops*), and my alter-ego 'OllyVee' sometimes streams on Twitch. I can speak a very small amount of Russian. I love to travel. If I've got a rucksack on my back and a flight to catch I'll be smiling.



Berlin, my favourite city, February 2020



My many deaths in Call of Duty

Let's make some beautiful work together!

www.vaughanmountford.com



[tomvaughanmountford](https://www.linkedin.com/in/tomvaughanmountford)



tom@vaughanmountford.com